



AI TOURISM DEVELOPER



ACCESSIBILITY UX DESIGNER



INNOVATION COORDINATOR AND RESEARCHER



OVERTOURISM & SUSTAINABILITY EXPERT



INTEGRATIVE ECOSYSTEM PSYCHOLOGIST



GEN-T! GENERAZIONE TURISMO

TRAVEL PLANNER & STORYTELLING EXPERT



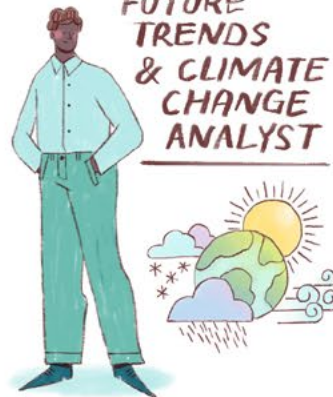
PREDICTIVE TOURISM BEHAVIOUR ANALYST



RURAL REGIONS TOURISM DEVELOPER



FUTURE TRENDS & CLIMATE CHANGE ANALYST



SEASONAL PLAN DEVELOPER



LOCAL COMMUNITY AND TOURISTS RELATIONSHIP FACILITATOR



CO-CREATION SPECIALIST & EXPERIENCES PRODUCER



RURAL REGIONS TOURISM DEVELOPER



Responsibilities:

- Monitor and assess overcrowded areas
- Analyze tourist flows and mobility patterns
- Propose sustainable, tech-based solutions
- Promote off-season destinations
- Educate tourists on responsible behavior
- Evaluate overtourism impacts
- Develop digital tools to provide real-time information

Skills:

- Tourism impact assessment
- Geo-analytics and flow analysis
- Digital innovation, AI, and smart tourism
- Crisis management
- Tech tool development and e-learning strategies



OVERTOURISM & SUSTAINABILITY EXPERT



Responsibilities:

- Monitor and assess overcrowded areas
- Analyze tourist flows and mobility patterns
- Propose sustainable, tech-based solutions
- Promote off-season destinations
- Educate tourists on responsible behavior
- Evaluate overtourism impacts
- Develop digital tools to provide real-time information

Skills:

- Tourism impact assessment
- Geo-analytics and flow analysis
- Digital innovation, AI, and smart tourism
- Crisis management
- Tech tool development and e-learning strategies

CO-CREATION SPECIALIST & EXPERIENCES PRODUCER

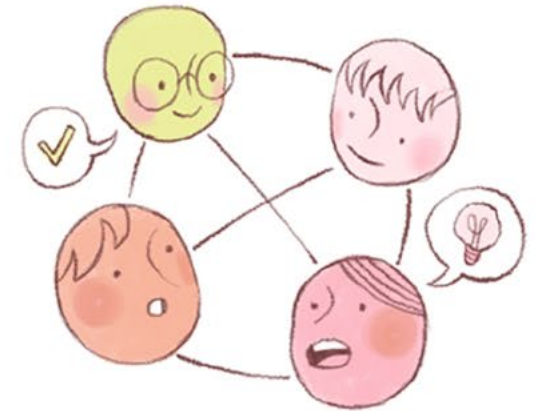


Responsibilities:

- Facilitate collaboration between residents and tourism stakeholders
- Co-design tourism experiences with local communities
- Mediate planning processes with farmers, artists, and local actors
- Build cross-sector partnerships
- Promote experiences shaped jointly by locals and visitors

Skills:

- Participatory planning and facilitation
- Project management and coordination
- Communication and conflict mediation
- Circular economy knowledge
- Stakeholder engagement



PREDICTIVE TOURISM BEHAVIOUR ANALYST

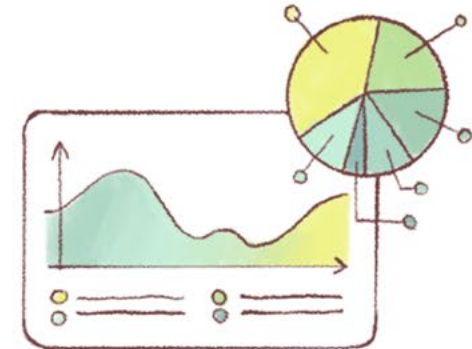


Responsibilities:

- Develop predictive models for tourism trends and visitor behavior
- Collaborate with public stakeholders to support planning

Skills:

- Strong foundation in tourism systems
- Data analysis and interpretation
- Critical and creative thinking
- Forecasting and strategic insight



FUTURE TRENDS & CLIMATE CHANGE ANALYST



Responsibilities:

- Analyze historical tourism and climate data
- Identify future trends and emerging risks
- Develop predictive scenarios to reduce uncertainty in tourism planning
- Support strategic planning under climate uncertainty

Skills:

- Data science and statistical analysis
- Knowledge of climate and tourism sciences
- Scenario modeling and strategic foresight



SEASONAL PLAN DEVELOPER



Responsibilities:

- Reinvent seasonal attractions from the perspective of climate change and seasonality
- Relationship with stakeholders
- Outreach

Skills:

- Problem solving
- Teamwork
- Creativity
- Communication Skills





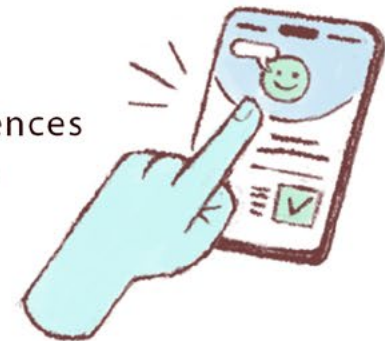
ACCESSIBILITY UX DESIGNER

Responsibilities:

- Design inclusive and intuitive user interfaces for tourism apps and services
- Conduct usability testing
- Ensure that digital experiences are accessible and inclusive
- Create visual and narrative storytelling for different target audiences (e.g. children, elderly)

Skills:

- UX/UI design tools and methods
- Environmental awareness in digital design
- Empathy, creativity, and adaptability to audiences
- Problem-solving and human-centered design





TRAVEL PLANNER & STORYTELLING EXPERT



Responsibilities:

- Create strategic narratives to promote destinations
- Guide tourists on-site through immersive storytelling
- Align content with place identity and visitor experience

Skills:

- Communication and content planning
- Marketing and destination branding
- Multilingual skills and local knowledge
- Creativity, empathy, and cultural sensitivity



AI TOURISM DEVELOPER

Responsibilities:

- Prompt engineering and collaboration with UX teams
- Implementation of AI in tourism experiences
- Guarantee respect and transparency in the use of data from tourists
- Define guidelines for interaction between AI and tourists

Skills:

- Legal knowledge (data protection, GDPR)
- Programming languages
- Web and mobile development
- Human-AI interaction design



LOCAL COMMUNITY AND TOURISTS RELATIONSHIP FACILITATOR

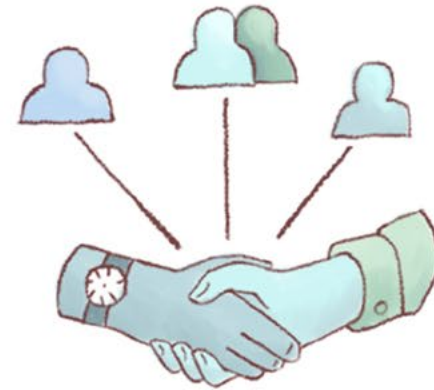


Responsibilities:

- Facilitating the interaction between tourists and locals
- Express local community needs
- Being the intermediate figure in between tourism specialists and local community

Skills:

- Communication skills
- Active listening





INTEGRATIVE ECOSYSTEM PSYCHOLOGIST

Responsibilities:

- Provide emotional support and facilitate positive interaction in the human ecosystem
- Promote mutual understanding and acceptance between locals and tourists
- Encourage inclusive and respectful relationships in tourism contexts

Skills:

- Communication and psychology
- Sociology
- Tourism expertise
- Empathy, emotional intelligence, flexibility



INNOVATION COORDINATOR AND RESEARCHER



Responsibilities:

- Investigating and communicating future tourism trends
- Researching about innovation in tourism product development

Skills:

- Flexibility and resilience through change
- Research methods
- Innovative mind set
- Deep knowledge of the territory

